



Property Investment Objectives Template

“You must make your profit when you purchase, so buy right!”

1. Set clear goals for yourself in terms of real estate accumulation for the next 10 years. If necessary, start with \$100,000 and increase holdings 50% to 100% each year:

Year 1		Year 6	
Year 2		Year 7	
Year 3		Year 8	
Year 4		Year 9	
Year 5		Year 10	

2. What are the major sources of employment in the community:

3. Are rental rates rising or falling?:

4. List 7 things you will look at in buying investment property. In this section, you will also need to include items to avoid:

5. What is the market value or price per square foot of homes. Review sales in the area. Estimate the estimated value of your property using this number:



6. Determine the tax value of the investment property and set an objective to offer 10% – 20 % under this number:

7. Answering the previous questions will help you determine the profile of your investment property. For instance, your profile might be “a 1500 square feet house, under 10 year old, with three bedrooms and two bathrooms, located in a good neighborhood.” Based on your research, your investment should cost you from \$80, 000 to \$95,000.
